

#8/BN/E
7-9-02
PATENTS

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

Thomas J. Reddin et al.

Serial No. 09/296,120

Filed: April 21, 1999

For: **METHODS AND SYSTEMS FOR
OCCASION BASED LIFESTYLE
MARKETING**

Group Art Unit: 2162

Examiner: Janvier, J.

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RESPONSE TO FINAL OFFICE ACTION**GROUP 3600**Commissioner for Patents
Washington, DC 20231

Dear Sirs:

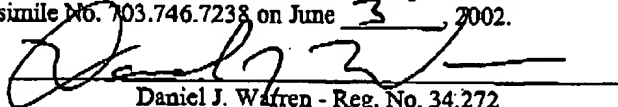
Responsive to the Final Office Action mailed on April 2, 2002, the Applicant has the following amendments and remarks:

AMENDMENTS

In the Title:

Methods and Systems for Marketing Based Upon A Consumer's Daily Occasions and Lifestyle

I hereby certify that this correspondence is being transmitted to TC 2100 After Final facsimile No. 703.746.7238 on June 3, 2002.


Daniel J. Warren - Reg. No. 34,272

AO 712171.1

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SUTHERLAND ASBILL

NO. 244 P. 11

Serial No. 09/296,120

Amendments With Revisions Indicated

Methods and Systems for Marketing [Occasion] Based [Lifestyle Marketing] Upon A
Consumer's Daily Occasions and Lifestyle

**Sutherland
■ Asbill & ■
Brennan LLP**

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Facsimile**CONFIDENTIAL****Date:** June 3, 2002**Pages (including cover):** 11**TO:****Recipient Name****Firm/Company****Fax****Telephone**

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